

Ty Eng

Product Designer

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Portfolio: tyengdesigns.com

Creative and detail-oriented Product Designer with expertise in user research, interaction design, and AI-enhanced experiences. Skilled at translating user insights, business goals, and emerging technologies into intuitive, scalable solutions. Experienced in designing AI-powered workflows and intelligent interfaces that improve efficiency while maintaining usability and trust. Strong collaborator with product managers, engineers, and stakeholders in fast-paced environments.

Technical Proficiencies

Persona • Wireframing • User Flows • Prototyping • Collaboration • Typography • Web Design • Design Systems Interaction Design • USE Evaluation • Adobe XD • Figma • Figma Make • Claude • Adobe Ps • Artificial Intelligence • WCAG

Professional Experience

Sprinklr

12/2022 – Present

Product Designer II

Contribute to the design of the world's most loved enterprise software delivering B2B/B2C SaaS services, ensuring easy-to-use interfaces by aligning key design principles and practices. Leverage processes to promote simplicity in solving user issues, maintaining consistent components and testing methods while helping shape intuitive AI-enhanced user experiences.

- Enhanced product efficiency by 13% on the Creative Library platform, optimizing user experience and performance.
- Increased usability by 15% over previous releases by innovating the "Automated Checklist" platform in Advertising.
- Develop designs with a deep understanding of the initial problem and use cases at hand, ensuring a seamless user experience that leads to positive customer satisfaction
- Contribute to a comprehensive design system that strives for consistency and scalability across products, while incorporating AI and other tools within our platform
- Conduct design quality assurance to make sure implementation is aligned with designs provided to engineers and note any discrepancies to the team

Freelance

04/2019 – 12/2022

Fashion and Product Design

Incorporated various creative aspects in the fashion and product design industry. Created products in line with the given specifications by designing collections from sourcing ideas, sketches, colors, and fabrics. Ensured seamless release by developing tech packs, patterns, and marketing schemes.

- Partnered with manufacturers and designers to create a concept from idea to in-hand product
- Contributed to marketing photography shoots that strive to cater to a particular target market

Amazon

08/2019 – 12/2021

Fashion Specialist/Stylist

Delivered robust support in developing tools and processes by leading live styling sessions for team members. Analyzed feedback on stylist experiences as well as identified opportunities for improvement by participating in user experiments.

- Surpassed KPIs and metric goals by assessing customer data and creating quality recommendations
- Played an integral role in the launch of the Men's Personal Shopper program

Education

Google UX Design Bootcamp, 2022

B.A. Apparel Design, Seattle Pacific University, 2019

A.A. Apparel Merchandising, Shoreline Community College, 2016