

Ty Eng

Product Designer

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Portfolio: tyengdesigns.com

Product Designer specializing in AI-enhanced enterprise experiences, translating complex user needs, business goals, and emerging technologies into intuitive, scalable solutions. Experienced in designing complex workflows and intelligent interfaces that improve efficiency while maintaining usability, trust, and human oversight. Collaborative partner to product managers and engineers in delivering impactful user experiences.

Technical Proficiencies

Persona • Wireframing • User Flows • Prototyping • Collaboration • Typography • Web Design • Design Systems Interaction Design • USE Evaluation • Adobe XD • Figma • Figma Make • Claude • Adobe Ps • Artificial Intelligence • WCAG

Professional Experience

Sprinklr

12/2022 – Present

Product Designer II

Design enterprise SaaS experiences across Sprinklr's advertising platform, partnering with product managers and engineers to simplify complex workflows through AI-enhanced solutions, scalable design systems, and user-centered design practices.

- Enhanced product efficiency by 13% on the Creative Library platform, optimizing user experience and performance.
- Increased usability by 15% over previous releases by innovating the "Automated Checklist" platform in Advertising.
- Led end-to-end UX design from discovery through delivery, translating complex enterprise workflows into intuitive experiences informed by user research and product strategy.
- Improved product consistency and accelerated feature delivery by expanding reusable design system components and standardized interaction patterns.
- Partnered closely with engineering through implementation, conducting design QA to ensure pixel-accurate execution, proactively resolving UX issues before release.
- Facilitated design reviews and cross-functional collaboration to align product direction and accelerate delivery..

Freelance

04/2019 – 12/2022

Fashion and Product Design

Incorporated various creative aspects in the fashion and product design industry. Created products in line with the given specifications by designing collections from sourcing ideas, sketches, colors, and fabrics. Ensured seamless release by developing tech packs, patterns, and marketing schemes.

- Partnered with manufacturers and designers to create a concept from idea to in-hand product
- Contributed to marketing photography shoots that strive to cater to a particular target market

Amazon

08/2019 – 12/2021

Fashion Specialist/Stylist

Delivered robust support in developing tools and processes by leading live styling sessions for team members. Analyzed feedback on stylist experiences as well as identified opportunities for improvement by participating in user experiments.

- Surpassed KPIs and metric goals by assessing customer data and creating quality recommendations
- Played an integral role in the launch of the Men's Personal Shopper program

Education

Google UX Design Bootcamp, 2022

B.A. Apparel Design, Seattle Pacific University, 2019

A.A. Apparel Merchandising, Shoreline Community College, 2016